



Lewis & Clark in Missouri

Follow Their Footsteps. Follow the Rivers.

How to Request an Endorsement or Use of Logo

Any organization wanting to receive an endorsement from the commission or wanting to use the logo must submit the following information in writing.

Name company/organization: _____

Contact Name: _____ E-mail address: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone number: _____ Fax number: _____

Type of business/event (attraction, festival, museum, etc.): _____

Type of Request: Endorsement _____ Logo Use _____

Description of business/event: _____

Description of how the logo will be used: (give examples) _____

NATIVE AMERICAN ELEMENTS

Sensitivity to Native American programming is an important aspect of the bicentennial. Use of the logo demands respectfulness for these cultures. Please include any aspects of Native American participation you may be planning to incorporate within your product or activity. The guidelines provided below can be used to guide your response.

GUIDELINES

- Native American programs are thematically correct and promote historical accuracy and integrity
- Native American programs are respectful of tribal protocol
- Native American tribes are actively involved in planning (identify affiliations)
- Native American tribal representatives are reviewing activities to ensure respectfulness
- Native American products claiming to be authentic comply with the Indian Arts and Crafts Act of 1990

By your signature, you accept and agree to the conditions that will be presented to you governing the use of the logo.

Signature of applicant: _____

Please provide samples of media products (e.g., flyers, brochures, etc.) if appropriate. All inquiries concerning endorsements or use of the logo should be directed to the following:

Missouri Lewis and Clark Bicentennial Commission
P.O. Box 176 / 100 Jefferson St.
Jefferson City, MO 65102
(573) 522-9019 / (573) 522-9017 (Fax)
lewisandclark@dnr.mo.gov